



STEAM SUMMARY 2018 VALE OF GLAMORGAN COUNCIL

Total economic impact of tourism £M	250.07
% change on 2017 (£'s 2018)	1.5%

Total visitor days (Millions)	5.73
% change on 2017	1.9%
Staying visitor days (Millions)	2.07
% change on 2017	0.5%

Total visitor numbers (Millions)	4.26
% change on 2017	2.4%
Number of staying visitors (Millions)	0.61
% change on 2017	0.5%
Number of day visitors (Millions)	3.66
% change on 2017	2.8%

Number of FTE jobs supported by tourism spend	2,981
% change on 2017	-0.5%